

THE Carrot PROJECT

Our First Ten Years

Our Impact

Changes in client farm net income tracked over two seasons increased by **52%**

Direct services to **380** farms helps keep nearly **40,000** acres in farmland

More than **75%** of participants receiving financial management training request more



The Carrot Project helped give my business the jumpstart it needed in 2009! Now 10 years in to her farming, Lisa MacDougall reports that Mighty Food Farm (VT) is thriving and has loyal customers in four states. Her most recent accomplishment: purchasing a 150 acre farm.

Farm and food businesses reached per year



The Carrot Project has a vision of a vibrant and enduring local farm economy, and creates working partnerships and programs that will make the vision a reality. The immediate result: farmers and food entrepreneurs building skills for long-term business sustainability. The long-term outcome: taking sustainable local food production to scale. **Stephen Burrington** Executive Director, Groundwork USA and Chair, Board of Advisors

Our goal: reach 5000 farms in 5 years

with innovative financing,
business training programs,
and leadership to train and
increase the number of
agricultural businesses and
skilled advisors



Farming is hard work. It is also gratifying work. It is not always financially rewarding work, but with due diligence on financial planning and wise capitalization, **a small, diversified farm can succeed.** The Carrot Project helped our farm with needed investments in infrastructure so that we could meet our income goals. **Polly Shyka**
Villageside Farm, Freedom, ME

From the Executive Director
Eaters are clamoring for locally produced food that's good for **our health, our environment & our communities.**

In New England, we **produce less than 5% of our food supply.** The Carrot Project's vision is to increase the number of viable small and medium-sized farms and food processors — significantly expanding local food production.

This is a huge endeavor: imagine thousands of new farms and food processors — thousands of sustainable businesses — **delivering on the promise of local food.**

The Carrot Project's work:

to launch and support viable, enduring businesses

Dorothy M. Suput
Founder and Executive Director

the carrot
PROJECT