We work directly with:
- farmers who use sustainable farming methods
- food and agriculture businesses who source and/or serve their products locally
- 66% of our clients are starting new businesses.

Income Level
At the beginning of service

- Median 31%
- Very low 53%
- Low 14%
- Moderate 3%

Based on HUD median household income data, representing a subset of clients for whom we have household income figures.

Total Budget: $421,300

The Carrot Project strives to provide farmers and agricultural businesses with the resources and skills they need to adapt to and meet new challenges.

For our clients, operating a successful business means profitability.

This allows them to make meaningful economic contributions to their families, support their local food systems, and use sustainable production practices to enhance the soil and water they steward.

Understanding the financial side of their businesses allows them to make strategic decisions about their operations.

We are grateful to be in a position to help the hardworking, visionary entrepreneurs who come to us for support.

Dorothy Suput
Founder & Executive Director

Total Clients: 445

Educational Workshops and Webinars 83%

Outcome-Based 1:1 Advising 5%

Loans 6%

Trainings 6%

ADVISORY BOARD
Fred Ames
Jess Brooks
Scott Budde
Patty Devaney
Patricia Duffy
Jennifer Hashley
Wendy Holding
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STAFF
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THE CARROT PROJECT

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2019 Impact Report
In 2014, Tyler Sage started Sage Farm on 90 acres in Montague, MA, pasturing heritage pigs with intensive rotational methods. Tyler supplements his pig production with a horse-powered logging business, providing him with a steady year-round business.

Tyler began working with The Carrot Project in 2015. He learned to use financial projections and developed a successful loan application to start scaling his business.

Local agriculture is a powerful, multifaceted vehicle for seeding positive change.

Our Vision

It launches entrepreneurial development and green jobs with independent businesses; strengthens our regional and local economies, fosters a sustainable environment for our health and welfare as individuals and communities — and of course, feeds us!

What’s Next?

Like many small farmers in New England, Tyler continues to navigate new challenges while operating a successful, innovative beginning farm.

Working with livestock is always an exciting challenge. Trying to build a sustainable business makes it even more challenging and exciting. Tyler Sage, Sage Farm Montague, MA

We want the farms and businesses that we work with today to be here in 5, 10, and 50 years from now. Their success is the cornerstone of a strong local farm and food economy.

The Carrot Project

Our Impact

$10,500 average increase in net income
39 jobs supported
560 acres in production
$268,500 loaned to current borrowers

90% learned at least one new financial management skill
Impacts for clients completing outcome-based services in 2018

We offer programs for:

- entrepreneurs to develop skills and access to capital
- trainers to access professional development
- the sector to catalyze change